

## Cost Saving Opportunities for San Diego Farmers

Farming has never been easy and it is certainly not easy right now. The rising cost of water, energy, labor, more stringent state regulations, foreign competition and fluctuating markets, challenge our growers every day.

Through joint efforts with the Mission Resources Conservation District (MRCD) and US Department of Agriculture. National Resource Conservation Service (USDA-NRCS), Fallbrook Public Utility District (FPUD) is pleased to offer our growers opportunities to reduce water and energy costs:

Regional Conservation Partnership Program (RCPP). Up to \$1.5 million in direct and in-kind funding from the USDA-NRCS and the San Diego regions water agencies (including FPUD) is available to assist implementation of on-farm soil and water conservation/management practices and equipment. The process starts with a free Irrigation Efficiency Evaluation by MRCD; qualifying growers may then apply for financial assistance to implement conservation practices from the USDA-NRCS.

**For Information on These Programs** –contact *Lance Andersen, Agricultural Program Director* with MRCD. Lance will take the time to help you understand the program and determine what is best for you.

Lance Andersen – Mission Resource Conservation District

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\*RCPP is funded by USDA through the 2014 Farm Bill. The trademarks used herein are the property of their respective owners.