



FALLBROOK PUBLIC UTILITY DISTRICT  
MEETING OF THE COMMUNITY BENEFIT PROGRAM COMMITTEE

MINUTES

TUESDAY, NOVEMBER 12, 2024  
10:00 A.M.

FALLBROOK PUBLIC UTILITY DISTRICT  
990 E. MISSION RD., FALLBROOK, CA 92028  
PHONE: (760) 728-1125

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I. PRELIMINARY FUNCTIONS

CALL TO ORDER / ROLL CALL

Committee Chair Mendelson called the Fallbrook Public Utility District's Community Benefit Program ("FPUD CBP") Committee meeting to order at 10:00 a.m.

A quorum was established and attendance was as follows:

Committee Members

Present: Jim Mendelson, Chair  
Elana Sterling, Vice Chair  
Anna Marchand, Secretary  
Lila Hargrove  
Jerry Kalman  
Leticia Maldonado/Stamos  
Rosie Redmond

Absent: None. Committee Vice Chair joined the meeting during the discussion of Agenda Item C.

District Staff Present: Lauren Eckert, Executive Assistant/Board Secretary

Also present: Five people in attendance.

PLEDGE OF ALLEGIANCE - Committee Member Redmond led the Pledge of Allegiance.

ADDITIONS TO AGENDA PER GC § 54954.2(b)

There were no corrections, additions or deletions.

APPROVAL OF AGENDA

MOTION: Committee Member Hargrove moved to approve the agenda as presented; Committee Member Redmond seconded. A vote commenced and the motion passed. VOTE:

AYES: Unanimous  
NOES: None

ABSTAIN: None  
ABSENT: One

PUBLIC COMMENT

Committee Chair Mendelson called for public comment on non-agenda items. No comments were received at this time.

**II. APPROVAL OF MINUTES..... (ITEMS A-B)**

**A. October 22, 2024 COMMUNITY BENEFIT PROGRAM COMMITTEE MEETING MINUTES**

MOTION: Committee Member Hargrove moved to approve the October 22, 2024 FPUD CBP Committee Meeting Minutes as presented; Committee Member Maldonado/Stamos seconded. A vote commenced and the motion passed. VOTE:

AYES: Unanimous  
NOES: None  
ABSTAIN: None  
ABSENT: One

**III. ACTION/DISCUSSION.....(ITEMS B-E)**

**B. OCTOBER 28, 2024, FPUD BOARD MEETING RECAP AND THEIR DECISION/COMMENTS ON COMMITTEE'S OCTOBER 22, 2024 RECOMMENDATIONS**

Committee Chair Mendelson reported that he and three other members attended the October Fallbrook Public Utility District (FPUD) Board meeting. He explained a Scrivener's error had occurred on the initial request to the Board to approve a \$173,000 project for the Wildlands Conservancy. Instead, the amount was explained to be in the amount of \$150,000 for that specific project. The Board approved the corrected amount which complied with the organization's application. All other recommendations were approved and the Board thanked the Committee for its work.

**C. DISCUSSION REGARDING "RIBBON CUTTING PROJECTS" – COMMITTEE MEMBER REDMOND RECOMMENDATION**

Committee Member Redmond described current projects that may justify a ribbon cutting ceremony and publication. This is in line with the FPUD Board's request to bring attention to new projects.

Further discussion ensued about the need for the Committee Members to be ambassadors of the Community Benefit Program; to be initiative-taking within

the community but to be cautious about giving any type of implied endorsements to particular projects. Each project will require full vetting of the Committee and participate in the application process. There was consensus during the discussion. This discussion will be included in future meeting agendas.

D. DISCUSSION ON STREAMLINING POPOSAL EVALUATIONS – COMMITTEE MEMBER MALDONADO/STAMOS RECOMMENDATION

Committee Member Maldonado/Stamos suggested the application process include a screening or pre-approval process to verify certain information and evaluate financial documents. Additionally, the scoring rubric may need some modifications to align with the application more specifically. There was consensus during the discussion and Proposal Development Workgroup Chair Hargrove explained steps that will be taken to prepare for the next award cycle.

Community members Mike Griffiths, Brian Hanewinkel and Josh Guerietaz made further public comment addressing ways to engage further participation.

E. DETERMINING PROCESS FOR COMPILING LESSONS LEARNED FROM THIS YEAR’S APPLICATION CYCLE

Committee Chair Mendelson announced the importance of receiving public feedback and inquired as to how that outreach should be conducted. It was decided that Secretary Marchand will prepare an invitation for each applicant to provide feedback on the most recent award cycle via email. The invitation will request feedback by November 29, 2024. A second invitation may be made at the next regularly scheduled meeting.

**IV. WORK GROUP REPORTS..... (ITEMS F-I)**

F. ADMINISTRATIVE PROCEDURES – No Report

G. PROPOSAL DEVELOPMENT – No Report

H. CONTRACT OVERSIGHT

Contract Oversight Workgroup Chair Marchand explained the contracts for each applicant and award amount were provided to the FPUD’s General Manager on October 28, 2024. The General Manager returned the contracts with one comment, which comment was embraced and resulted in one change to one contract. The contracts were distributed to the applicants on November 12, 2024. Two contracts have been signed and returned and will be delivered to the General Manager.

Workgroup Chair Marchand requested the members consider a plan to provide a liaison for each project. These assignments will be discussed at the next regularly scheduled meeting.

I. PUBLIC OUTREACH

Committee Member Kalman announced that a news article is being published on Thursday.

He also suggested a fresh approach to further publicity including before and after pictures, including FPUD Board Members in publicity and ribbon cutting events. Community member Jenna Gratz offered to collaborate so that the Railroad Heritage Park could be featured in a press release. Fallbrook Sports Park representatives also volunteered to support the effort and invited entry to the park on November 26 and 27. At that time, tons of specialized mix will be used to resurface the infield.

**V. NEW BUSINESS**

Since a member is not available for the next regularly scheduled meeting, Committee Chair Mendelson suggested the December meeting be moved one day and commence on December 10, 2024. There was agreement to this date from all members.

Community Member Michael Griffiths made public comment that an active on-line application, including a "save" feature be available. Further discussion ensued with this being the Committee's eventual goal.

**VI. ADJOURNMENT OF MEETING**

*Next regularly scheduled meeting December 10, 2024 at 10:00 a.m.*

Committee Members shall submit December Agenda items to Committee Chair Mendelson on or before November 29, 2024.

There being no further business to discuss, Committee Chair Mendelson adjourned the Community Benefit Committee Meeting at 11:05 a.m.

  
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Chair, Community Benefit Committee

ATTEST:

  
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Secretary, Community Benefit Committee